



EXPERTS FOR 40+ YEARS
BUSINESS PHONES | HIGH SPEED INTERNET

98% of text
messages
get opened

SMS MARKETING FOR YOUR BUSINESS

Text messaging isn't just a convenient way to chat with friends. It's also a powerful mobile marketing tool for small businesses. The vast majority of Americans own a cell phone, and most use their phone to send and receive text messages, also known as SMS messages. More importantly, cell phone users are more engaged with SMS messaging than they are with other mobile marketing avenues.

Why SMS?

The most convenient way to talk to your customer.



Limited product offers
and disclaimers



Appointment
reminders



Personal
alerts



Urgent
updates



Information that requires
two way communication



Purchase
confirmation

1790 Marlton Pike East
Cherry Hill NJ 08003

856-761-1000

wecare@usaphone.com

USAPHONE.COM



**EXPERTS FOR 40+ YEARS
BUSINESS PHONES | HIGH SPEED INTERNET**

**Ready
Set
Text**

SMS MARKETING BUSINESS BENEFITS

No matter what business you're in, SMS capabilities—such as keyword responders, appointment reminders, SMS blast campaigns, and more—enable you to communicate better and faster with customers and prospects to drive efficiencies and growth. Consider the following examples below.



Real Estate Firms

Push property information, flyers, MLS Data with keyword responders

Boost attendance at open houses and reduce no shows at showings with appointment reminders

Blast new listings to prospects to generate interest



Automotive Dealerships

Push sales information, flyers and sales contact details with keyword responders

Improve the customer experience with service reminders and completed service notifications

Send inventory, trade-in and sales announcement blasts to boost revenue



Healthcare Providers

Send blast campaigns to announce availability or location of services

Improve the patient experience with appointment and prescription pickup reminders

Create drip campaigns for gathering updated information

 1790 Marlton Pike East
Cherry Hill NJ 08003

 856-761-1000

 wecare@usaphone.com

USAPHONE.COM



**EXPERTS FOR 40+ YEARS
BUSINESS PHONES | HIGH SPEED INTERNET**

**Pick
Your
Plan**

SMS MARKETING PLAN DETAILS

Two plans created to accommodate the needs of any business. Both plans come with Standard Features like Number Sharing and Mobile App. Decide which plan works best for your business by reviewing the plan details below:

STANDARD FEATURES	STARTER PLAN	PROFESSIONAL PLAN
<ul style="list-style-type: none"> • Number Sharing • Multi-Device Sync / Support • MMS Support • Address Book • Keyword Auto-Replies • Canned Response • Away Message Auto-Responder • Mobile App • Opt-In Management • Opt-Out Management • Help Management • Reporting 	<ul style="list-style-type: none"> • Everything in Standard Features • Includes 2 Users • 180 Day Conversation History 	<ul style="list-style-type: none"> • Everything in Standard Features • Includes 5 Users • 3 Year Conversations History • Blasts • Reminders • Drip Campaigns • Conversation Export • Relay Webhooks • API Access
BASE PRICE	\$30.00 Per Month	\$99.00 Per Month
EACH ADDITIONAL USER	\$10.00 Per Month	\$15.00 Per Month

 1790 Marlton Pike East
Cherry Hill NJ 08003

 856-761-1000

 wecare@usaphone.com

USAPHONE.COM